

2020 Pinnacle Awards® Call for Entries Guidelines

Welcome to the official online entry form for placing your submission into competition for the 2020 Pinnacle Awards®. The awards are intended to celebrate designs that are produced in large numbers for sale to consumers. Submissions are open to all furniture designers and manufacturers. The recipient of the Pinnacle Award is the designer or designers who were directly involved in the "design craft" of the products(s). The award is meant to honor the designer; the person who puts the pen to paper bringing the idea to life.

Products entered must be in current production and must have been shown and sold at one of the major retail furniture markets (worldwide); or be available to U.S. Consumers through the following distribution channels: Internet Retailers or Catalog Retailers or Brick & Mortar Retail Stores. Completed entries must be received by July 31, 2020.

Pinnacle Awards® Entry Categories

If your entry doesn't fit into a category, or the category you have selected, it will be re-categorized.

Wall Décor

Home furnishings items that attach to or hang on a wall including but not limited to wall mirrors, wall decor, clocks, (does not include wall art, paintings or prints). Entry may be by piece or group.

Floor Coverings

Rugs

Accessories

Any home furnishings accessories that are floor standing (sculpture, large planters or vases, screens, pedestals, carts, etc.). Entry may be by piece or by group.

Bedroom - Luxury

Includes headboards, mirrors, nightstands, chests, dressers and other storage units intended primarily for bedroom use. Entry may be by piece or by group. Dresser, Mirror, Bed, Nightstand (4 Piece suggested retail price) must be **above \$3,000**

Bedroom – Broad Appeal

Includes headboards, mirrors, nightstands, chests, dressers and other storage units intended primarily for bedroom use. Entry may be by piece or by group. Dresser, Mirror, Bed, Nightstand (4 Piece suggested retail price) must be **below \$3,000**

Dining - Luxury

Entry must be by a group consisting of a minimum of at least one size table and one model of chair. Table and 4 chairs (5 Piece suggested retail price) must be **above: \$3,000**

Dining - Broad Appeal

Entry must be by a group consisting of a minimum of at least one size table and one model of chair. Table and 4 chairs (5 Piece suggested retail price) must be **below: \$3,000**

Entertainment Furniture

Entries in this category include individual or multiple units (groupings) that accommodate audio/video components.

Home Office

Includes desks, seating, and storage intended for home office. The intent is to combine office functionality with style and sizing suitable for home use. Entry may be made by piece or by group.

Leather Upholstery - Luxury

Includes furniture, either motion or stationary, where the predominant covering is leather. Judging will be based in part on how well the design accommodates the unique problems and opportunities created by leather upholstered furniture. Suggested Retail price must be **above: \$5,000**

Leather Upholstery – Broad Appeal

Includes furniture, either motion or stationary, where the predominant covering is leather. Judging will be based in part on how well the design accommodates the unique problems and opportunities created by leather upholstered furniture. Suggested Retail price must be **below: \$5,000**

Maker/Designer

This category is for builders/makers creating one of a kind pieces for sale in galleries, stores and or client specific products. Makers should have a independent business providing design and build services for custom furniture and accessories in their local market. This includes wood and mixed material case goods, occasional pieces, seating, upholstery and accessories. Includes both indoor and outdoor products

Lighting

Includes incandescent or LED fixed lighting intended for indoor home use, including table lamps, floor lamps, pendants and chandeliers. Entry may be by piece or by group.

Major Collections

Entry must be a whole home collection of at least 18 unique pieces. Upholstery, Lighting or accessories can be included only as part of the collection.

Motion Upholstery

Includes pieces whose motion changes the posture and comfort of the person seated. Entry may be made by piece or by group.

Occasional Storage

Includes occasional furniture whose primary function is storage. Included are wall units, étagères, curio cabinets, or movable storage intended for home use. Entry may be by piece or group, etc. It does not include entertainment or home theater furniture.

Occasional Tables - Luxury

An open piece of furniture with a flat top and one or more legs or supports, providing a level surface on which objects may be placed. Suggested Retail price must be **above: \$500**

Occasional Tables – Broad Appeal

An open piece of furniture with a flat top and one or more legs or supports, providing a level surface on which objects may be placed. Suggested Retail price must be **below: \$500**

Stationary Upholstery - Luxury

Includes upholstered pieces with moving trays, shelves, etc., as long as the movement does not affect the posture of the person seated. Entry may be by individual pieces or by group. Suggested Retail price must be **above: \$2,000**

Stationary Upholstery – Broad Appeal

Includes upholstered pieces with moving trays, shelves, etc., as long as the movement does not affect the posture of the person seated. Entry may be by individual pieces or by group. Suggested Retail price must be **below: \$2,000**

Outdoor

Includes tables, chairs and other furniture designed primarily for outdoor or leisure-time settings such as sunrooms, porches, patios or atriums.

Youth

Includes furniture for infants and juvenile bedrooms including beds, children's room accessories, and storage. Entry may be made by individual piece or group.

The Green Leaf Award Subcategory

Products that meet the most discerning design standards while also meeting a legitimately eco-friendly profile.

- CARB Compliance: Eligible entries must contain at least 20% CARB compliant materials, be it Wood, Finish, Cushioning, Textiles, Leather, Metal, Glass, or Plastic.
- 50% of entry's source of manufacturing is local, or within a 250-mile radius of the manufacturing facility.
- Entry addresses conservation or economy of materials, by construction or volume, versus industry standards.
- Entry has a high percentage of recycled or reclaimed content.
- Entry contains 25-50% FSC-certified wood.

The Green Leaf Award "subcategory" can be entered in any or all of the 20 Pinnacle categories. **You must first enter your product in the traditional category and then indicate that you would like to be considered for the Green Leaf Award.** For the Green Leaf subcategory, you must provide supporting evidence on a separate, up loadable file (limit to one full page), in PDF or word format by referring to the Sustainable Design Criteria listed below. Please clearly state and be as thorough as possible when listing the criteria your product meets in regards to being eco-friendly.

Sustainable Design Criteria Benchmarks

All designs must be CARB compliant on formaldehyde emissions and each of the following standards must be met for designs using at least 20% of the following materials by volume:

Wood

Either sourced from a Low Risk zone as defined by Forest Stewardship Council's Global Forest Risk Registry OR containing percentages of FSC, SFI or AHMI certified woods OR a rapidly renewable species (e.g. bamboo, rattan, wicker) OR minimum 50% reclaimed.

Textiles

Non-cotton natural fiber OR certified organic (incl. cotton).

Any structural material other than wood used in design

Minimum 50% post-consumer recycled content.

Leather

Vegetable-tanned OR water-based dye.

Plastic

Minimum 50% post-consumer recycled content.

Cushioning

Either latex OR bio-hybrid foam OR minimum 50% post-consumer recycled content.

Glass

Minimum 50% post-consumer recycled content.

Extra consideration will be given to those designs that also meet the following:

- Solid wood construction using no composite board OR minimum 50% FSC-certified.
- 100% Reclaimed or recycled content.
- All materials procured within 250 miles of manufacturing.
- At least 50% less use of materials by volume vs. standard equivalent.